

# EUSDR Thematic Conference on Innovation & Digitization

## AGENDA

**9.00 - 9.25**      **REGISTRATION, WELCOME COFFEE**

**9:25 - 9.30**      **OPENING SPEECH**

Michal Blaško      SK Presidency, EUSDR National Coordinator  
- MIRDI SR  
Michal Kardoš      Executive Director - SAPIE

**9.30 – 11.00**      **REGIONAL ASPECTS OF SME DIGITIZATION**

**Speaker:**  
Zuzana Pisoň      Chief of Staff - Vacuum Group

**Panellists:**  
Mária Bieliková      CEO - Kempelen Institute of Intelligent Technologies  
Petra Dzurovčinová      Chief Innovation Officer - Municipality of the capital city SR Bratislava

Martin Maštalír      **ONLINE** General Manager - Dell Technologies  
Ondrej Ďurják      Managing Director - SCR Design  
Michal Číž      Head of Digital Innovation Unit - MIRDI SR

**11.00 – 11.15**      **COFFEE BREAK**

**11.15 – 12.45**      **DANUBE STRATEGY - HOW TO BOOST INNOVATION AND DIGITIZATION?**

**Speaker:**  
František Koločány      SK Ministry of Investments, Regional Development and Informatisation, SK Presidency of the EUSDR

**Panellists:**  
Johan Magnusson      European Commission - Team Leader MRS, DG Regio



- Miroslav Vesković** **ONLINE** European Commission, Joint Research Centre, Inter-institutional, International Relations and Outreach
- Michal Blaško** Ministry of Investments, Regional Development and Informatisation, Slovak Republic; EUSDR Slovak Presidency - Slovak National Coordinator of the EUSDR
- Sanjin Vlastenica** Croatian EUSDR National Coordination
- Igor Korkhovyi** **ONLINE** Deputy Minister for EU integration, UA Ministry for Communities and Territories Development - Ukrainian National Coordinator of the EUSDR
- Robert Lichtner** Coordinator - Danube Strategy Point, EUSDR

## 12:45 – 13.45 **LUNCH BREAK**

## 13.45 – 15.15 **SANDBOXES – EXPERIMENT TO INNOVATE**

### Speaker:

**Juraj Hošťák** **ONLINE** MIRD SR

### Panellists:

**S. Zehle** **ONLINE** Co-CEO - K - 8

**Kabaivanov** **ONLINE** Dean of Faculty of Economics and Social Sciences  
Plovdiv University - Sofia Lab

**Kimmo Heinonen** **ONLINE** Chief Advisor Economic Department - the City of Helsinki

**Juraj Králik** **ONLINE** CEO - FinTech - Hub Slovakia

**Koen Vervoort** **ONLINE** Network builder - ENoLL

## 15.15 – 16.45 **A KEY SUCCESS FACTOR – FUNDING**

### Speaker:

**Zuzana Nehajová** 2impact

### Panellists:

**Lucia Cerchlanova** **ONLINE** Cuva & Co - Founder - Lummus Investment Collective  
Partners for Startups - Crowdberry

**Michal Nešpor**  
**Michal Matúš** Parkio - Serial Entrepreneur

**Aleksandar Janičić** **ONLINE** Communication Leader - Tehnopolis

**Joel Wajsberg** **ONLINE** Mandate Manager - EIF

## 16.45 – 17.30 **CLOSING & COFFEE**

